

MGT 360 Week 2 Individual Assignment Shareholders and Stakeholders Presentation

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Complete Shareholders and Stakeholders Presentation Create a presentation in which you demonstrate how different stakeholders are affected by business decisions and practices. Select one of the following types of industries: a pharmaceutical manufacturer, an organic yogurt producer, a carpet cleaning company, or a city aquarium (or you may choose a different industry). Identify a representative example of a real business among one of these industries and provide a brief summary of this business's products, services, and practices. Identify four types of stakeholders for your chosen business. Describe how each stakeholder is involved in or affected by the business and specify their concerns with the business's standard practices. Explain how stakeholders' preferences may conflict with shareholders' financial concerns. Please make certain you clearly distinguish between these two groups. Explain, in the conclusion, how decisions that benefit one group may have a negative effect on the other and describe the role of a business leader in trying to balance the shareholders' and stakeholders' concerns. Choose the format of your presentation. You could, for example, make a 5- to 10-minute oral presentation, accompanied by a PowerPoint presentation. You could also record your presentation as a video clip or another form of media. If you choose to do a PowerPoint presentation, submit a PowerPoint file of 6 to 8 slides with speaker's notes. If you choose to do another kind of presentation, such as a video presentation, submit the media file in the appropriate format or follow your instructor's directions. Remember to get faculty approval for any format other than Powerpoint