

# ISCOM 374 Week 5 Complete

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Discussion Questions (Refer to Class Discussion Forum) Individual Assignment: Huffman Trucking Transportation Analysis You are a transportation consultant and you have been employed by Huffman Trucking to develop a transportation analysis. Resource: Huffman Trucking Virtual Organization located on the student Web site Create a 1,050- to 1,750-word transportation analysis for Huffman Trucking. Address the following:

- o List, describe, and evaluate at least three different transportation strategies.
- o Identify and discuss the current transportation strategies of Huffman. What, if any, improvements could be suggested?
- o Assess how technology may impact future transportation strategies and considerations, given the firm's mission.
- o Lastly, given the fact that Huffman is considering expanding its transportation services into Mexico, identify international transportation considerations relevant to this expansion.

Format the paper according to APA standards. (20% each section + 20% on overall contents and format) Final Exam Download Question List and Answer Sheet from Course Materials Forum. Post completed Answer Sheet ONLY in the Gradebook Forum by due date. No late submission will be accepted for Final Exam.